ABOUT COMPANY
company as of July 2019

RUSSIA

BELARUS

POLAND

UKRAINE

AUSTRIA

MOLDOVA

ROMANIA

KAZAKHSTAN

GEORGIA

ARMENIA

AZERBAIJAN

UZBEKISTAN

SOFTPROM BY ERC

a leading Value Added Distributor in Eastern Europe markets, trusted by more than 1000 partners.

The company was founded in 1999 years and today represent on the more than 30 countries.

"

TRUST OF OUR PARTNERS IS THE HIGHEST MARK WE COULD HOPE FOR.

softprom by erc TEAM

SOFTPROM
by ERC

OUR FACTS AND FIGURES

company as of July 2019

20 years of work

33 / countries

56 vendors

140 our team

🛡 IT SECURITY

IT INFRASTRUCTURE

☁ CLOUD SERVICES

CAD / GRAPHICS

TRAINING CENTER / SERVICES

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OUR TEAM

company as of July 2019

	Austria	Azerbaijan	Armenia	Belarus	Bulgaria	Hungary	Georgia	Kazakhstan	Moldova	Poland	Russia	Romania	Uzbekistan	Ukraine	Czech Republic
Engineers	+1	1		2				3		1+1	2	+1		14+2	
Sales Managers	1	5	1	9	+1	+1	3+1	8	1+1	3	8+1	1	1	32+2	1
All Staff	4	8	1	17	+1	+1	5+1	12	2+1	4+1	10+1	1+1	1	74+4	1+1

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VENDORS MAP

company as of July 2019

Company				Company			Company			Company		
Adobe	▣	▦		Cyberbit	▣		Hideez Technology	▣		Oracle	▦	☁
Agent Vi	▦			CybeReady	▣		IGEL Technology	▦		Portnox	▣	
Alcatel-Lucent Enterprise	▦	☁		Cybonet	▣		Imperva	▣	☁	PROMT	▦	
Altium	▣			DigiCert	▣		Indegy	▣		Quark	▣	
Amazon Web Services	☁	▦	▣	Eaton	▦		Legrand	▦		Rapid7	▣	
Arcserve	▦			Embarcadero	▦		Lenovo	▦		RarLab	▦	
Barracuda Networks	▣	▦	☁	ESET	▣		McAfee	▣		Securonix	▣	
Chaos Group	▣			FireEye	▣		Micro Focus	▦	▣	STULZ	▦	
Cisco	▦	▣	☁	Forcepoint	▣		Milestone	▦		Synology	▦	
Citrix	▦	▣	☁	Fortinet	▣	▦	Nero	▣		TrapX Security	▣	
CloudHealth by VMware	☁	▦		Gigamon	▣		Netsparker	▣		VMware	▦	▣ ☁
Corel	▣	▦		Google	☁	▦	Nutanix	▦		Wacom	▣	▦
Correlata	▦			Hanwha Techwin	▦		Onyx Graphics	▣		Proling	▦	
CyberArk Software	▣											

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VENDORS MAP
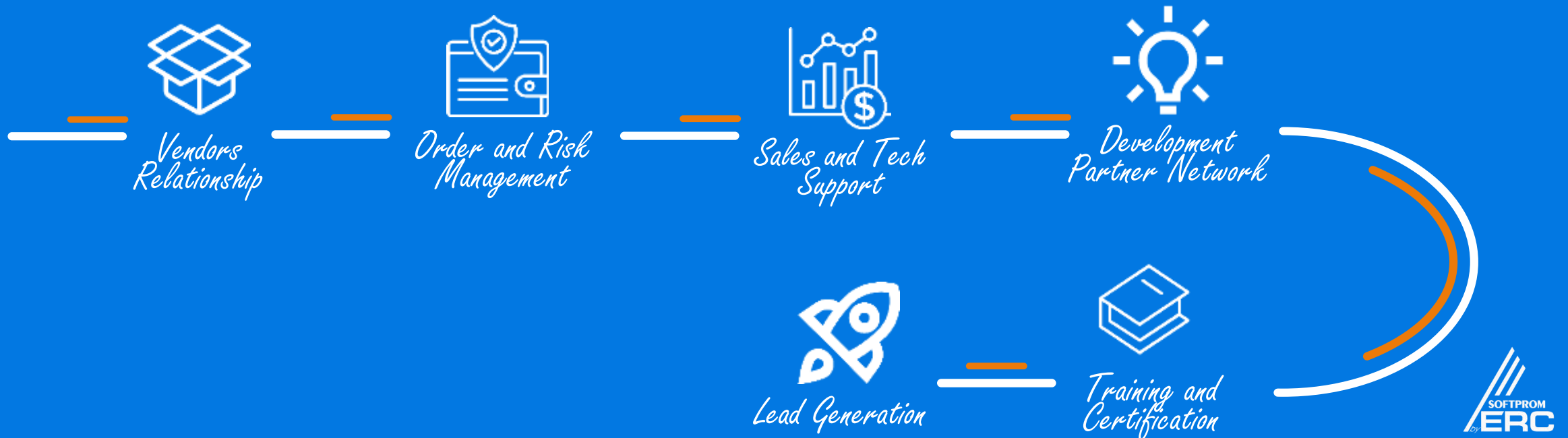
company as of July 2019

BUSINESS MODEL

Our assets

- Highly skilled and knowledgeable workforce
- Strong multivendors portfolio
- Developed partner network
- Established position in 9 countries

What we do

- Vendor relationship
- Development and support of partners network
- Analysis and portfolio management
- Lead generation and management

- Presale and technical support
- Order and risk management
- Certified trainings
- Professional services

Vendors Relationship

Order and Risk Management

Sales and Tech Support

Development Partner Network

Lead Generation

Training and Certification

OUR BENEFITS

FINANCE
provide financial risk management to our partners

LOGISTICS
guarantee a transparent supply scheme in accordance to relevant laws
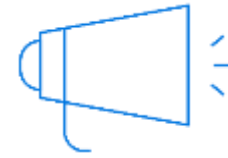
MARKETING
provide brand promotion and lead generation

SALES
successful experience in sales of project and channel solutions

ENGINEERS
confirmed competencies by the IT world leaders, support projects

TRAINING CENTER
training and certification at our own training center

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OUR ACHIEVEMENTS

company achievements for 5 years

2 double growth

5 new locations

Austria, Armenia, Poland, Romania, Uzbekistan

15 new vendors

3 new directions

Hardware Enterprise
Cloud Solutions
Services Department

50 team growth

40% growth of the team

2014

2019

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TRAINING CENTER

AUTODESK Autodesk TRAINING PROVIDER	**CITRIX** Citrix AUTHORIZED TRAINING CENTER	**vmware** VMware AUTHORIZED TRAINING CENTER	**FORCEPOINT** Forcepoint AUTHORIZED TRAINING CENTER	**IBM** IBM TRAINING PROVIDER	**McAfee** McAfee TRAINING PROVIDER
amazon webservices Amazon Web Services TRAINING PROVIDER	**JUNIPER** Juniper TRAINING PROVIDER	**CISCO** Cisco TRAINING PROVIDER	**ORACLE** Oracle TRAINING PROVIDER	**EC-Council** EC-Council AUTHORIZED TRAINING CENTER	**mile2** Mile2 TRAINING PROVIDER
ISC2 ISC2 TRAINING PROVIDER	**ISACA** ISACA TRAINING PROVIDER	**Logical Operations** Logical Operations AUTHORIZED TRAINING CENTER	**IIB-COUNCIL** IIB-COUNCIL AUTHORIZED TRAINING CENTER	**redhat** RedHat AUTHORIZED TRAINING CENTER	**Microsoft** Microsoft AUTHORIZED TRAINING CENTER
Cyber Security Author Training TRAINING PROVIDER	**</>** Программирование TRAINING PROVIDER	IAPP. International Association of Privacy Professionals AUTHORIZED TRAINING CENTER	**ITIL** ITIL TRAINING PROVIDER	**Linux** Linux TRAINING PROVIDER	**FORTINET** Fortinet TRAINING PROVIDER

24 education vendors

180 Training courses

7000 trained experts

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OUR SERVICES

#1 HEALTH CHECK OF IT-INFRASTRUCTURE

Analysis. Data collection. Expert evaluation. Recommendations.

#2 INSTALLATION AND SETUP IT-SOLUTIONS

Installation. Setup. Testing of IT-solutions.

#3 ASSESSMENT OF IT-INFRASTRUCTURE

Analysis. Data collection. Report. Recommendations.

#4 IT-INFRASTRUCTURE ARCHITECTURE DESIGN

Design. Roadmap. Cost estimation and return on investment.

#5 SECURITY TESTING OF INFRASTRUCTURE

Penetration test: external, internal, applications.

#6 REGULATORY COMPLIANCE AUDIT

Analisys. Control map. Report. PCI DSS, GDPR, NIS

#7 TRAINING AND CERTIFICATION FOR STAFF

Training programs and certifications from IT leaders.

" WE HAVE BEEN WORKING WITH SOFTPROM BY ERC FOR 10 YEARS AND WE'RE PLEASED BY OUR PARTNERSHIPS. COMPANY PROVIDES QUALITY SERVICES, FULFILLS AND IS TRUSTWORTHY.

- ROMAN SOLOGUB, ISSP

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ENHANCED RESOURCE COMPANY

ERC COMPANY | © 1995 - 2019

COMPANY ERC

ENHANCED RESOURCE COMPANY /ERC/
Value Added Distributor of Ukraine. Portfolio includes electronics, computer, office and home appliances, television sets, electric transport, robotics, 3D printers, children's toys.
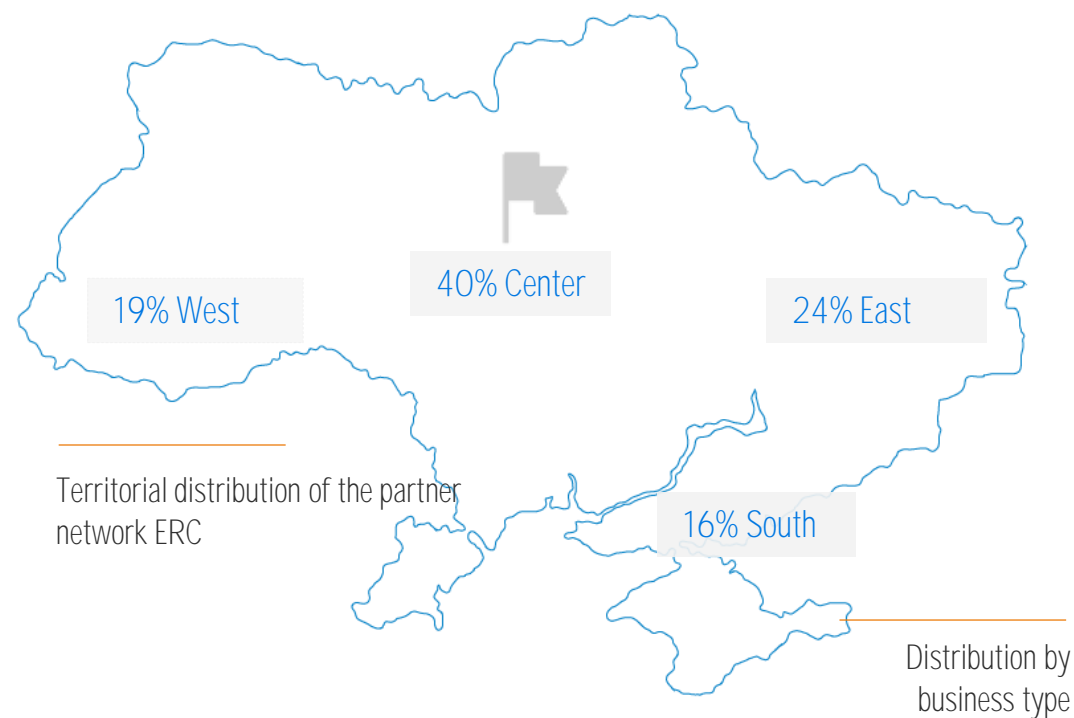
24 years of work

263 vendors portfolio

8600 partner network

19% West

40% Center

24% East

16% South

Territorial distribution of the partner network ERC

Distribution by business type

30% Enterprise

15% E-commerce

30% SMB

25% Retail

SOFTPROM by ERC

ERC OPPORTUNITIES

162 vendors | 7 directions
the widest distribution portfolio in Ukraine in 7 segments of the market

B2B system | orders 24/7
specialized system of placing orders by partners and checking warehouse availability

ERC MAGAZINE | 5 800 edition
own quarterly magazine about technologies and innovations, available in print and online

34 240 sq. meters warehouse
own logistics complex in one of the most accessible areas of Kyiv

Training center | 450 sq. meters
unique technical place with training classes and research laboratory

ERC exhibition | 50 000 visitors
annual large-scale exhibition of innovation and technology for partners and customers (B2B / CEE))

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PORTFOLIO ERC

1-A	A-B	B-D	D-F	F-H	H-J	J-L	L-M	M-P	P-R	S-S	S-V	V-Z
1More	ASRock	Brain	DNIPRO-M	Fujitsu	Hideez	JBL	LG	Moser	Pantum	Same Toy	Stanley	U-Prox
2E	ASUS	BROTHER	Dremel	Fun Promotion	HITACHI	Jedo	Light Stax	Moulinex	Paulinda	SAMSUNG	Steelseries	UAG
3M	ASUSTOR	CANDY	Driven	G&G	HITACHI-LG Storage	JURA	Lil Woodzeez	MSI	Pensofal	SANDISK	SUN	UFO
ABB	AULDEY	CANON	Eaton	Galileo	Honor	Kaiser	LOGITECH	MyMia	Philco	Schneider Electric	Suse	VARTA
ACER	AVAYA	Chief	EINHELL	GENIUS	Hoover	Kaloo	LORI	myPhone	PHILIPS	Scribble Down	Synology	Veres
ADATA	Avent	CHIEFTEC	eKids	Gigabyte	Hotpoint-Ariston	KARCHER	Luminous	NATTOU	Playseat	Segway	TCL TV	Verto
Aeotec	Avionaut	Chipolo	Electrolux	Gigaset	HP	Keneksi	Magplayer	NEC	PlayStation	Sencor	TECNO	Vinga
Aftron	AWATTOM	CISCO	EPSON	Globex	HTC	Kingston	Makeblock	Neo Tools	POCKETBOOK	Sequin Art	Tefal	Vision
Ajax	Baby`s First	Contex	ESET	GOGPSME	HUAWEI	Kit:	MakeFuture	NEON	Polaroid	Siemens HA	TENDA	Wacom
Alcatel Lucent	BADGY	Cooler Master	eSTAR	goki	HyperX	Klingspor	Makita	New Bright	Pop-it-Up	Sigikid	TEPLOCERAMIC	WD
AMD	Ballu	Cooper&Hunter	ETI	GOLLA	IBM	KODAK	Metabo	NIC	PowerVision	Silicon Power	Thermaltake	Wenger
Amerisolar	Barebones	CRUMPLER	Fibaro	GOOSPERY	iHome	Koolsun	MICROLAB	NIKON	Projecta	Silverlit	THOMAS	Whirlpool
Antec	Baseus	DAHUA	Fieldmann	GoPro	iLife	Kress	Micron	NOVELL	Protherm	Slinex	THRUSTMASTER	Wilo
Apacer	BAS-IP	Danfoss	Fischertechnik	Gorenje	Indesit	Krups	MICROSOFT	Nuvita	Rapoo	Smart Home	Top Tools	WK
APC	BAYBY	DELL	FischerTIP	GRAPHITE	Inform	KSL	Miele	One Air	Razer	Smart Koala	TOPEX	WonderWorkshop
APPLIMO	Becks Plastilin	DIGITUS	FORESTA	Haier	INTEL	Lamart	Milestone	Oracle	Remax	Solar Log	TOYOTA	Wonder World
Aquarius	BEKO	DJI	Fortinet	HAMA	Janod	Lego	MINERVA	Oribel	Remington	Sony	TP-Link	XEROX
Ardesto	BELKIN	DKC	Franke	HANWHA TECHWIN	JANOME	Legrand	Miqilong	Orvibo	Romad	Sparky	TRANSCEND	XYZprinting
Ariston	Bissell	DLINK	FSP	Harman Kardon	JASolar	Lenovo	Mirsan	Our Generation	Rowenta	Spigen	Tucano	ZANUSSI
Artline	BOSCH	DM	Fujifilm	Heimess	Jazwares	Lexmark	Monkart	PANASONIC	Russell Hobbs	Sponge Bob	Vaillant	ZIPATO
										SUPRA	VARO	Zpas

CONTACT US

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